

# *A Night to Remember...*

**AWESOME RAFFLES, WONDERFUL MUSIC,  
LOTS OF DANCING, MEMORIES & LAUGHS**

## *Helping Local People*

All proceeds from this event go directly to the  
**BETTY KEARNS CANCER FUNDS**

The Betty Kearns Cancer Fund is a local 501(c)3, which provides financial assistance for middle-income men, women, and children living in St. Clair or Sanilac counties who are going through cancer treatments. This fund helps members of our community focus on healing, rather than finances, and assists with things such as: treatments, diagnostics, transportation, mortgage/rent, utilities, medical supplies, and everyday necessities.

- Over \$350,000 has been donated by the Betty Kearns Cancer Fund to help members of our community
- A Betty Kearns Cancer Fund was established through the the Community Foundation of St. Clair County in hopes of supporting even more residents, including those needing more specialized treatment out of the area and pediatric patients
- Donations throughout the year can be made directly at [BlueWaterLittleBlackDress.org](http://BlueWaterLittleBlackDress.org) or through the Community Foundation of St. Clair County



## *18th Annual*

BLUE WATER  
LITTLE BLACK DRESS  
*Betty Kearns Cancer Fund*

**FRIDAY, MARCH 1, 2024**

*6:00pm - Midnight*

Blue Water Convention Center

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*Sponsorship  
Opportunities*

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# Sponsorship Opportunities

# Registration

**Sponsorships are due by February 1, 2024  
to ensure inclusion on advertising.**

**REGISTER ONLINE AT:**  
[www.BlueWaterLittleBlackDress.org](http://www.BlueWaterLittleBlackDress.org)  
or complete and mail the form below.



## Ball Gown Sponsor

\$4,000 - Title Sponsor

- 20 tickets at two reserved tables
- Podium recognition
- Radio recognition
- Company logo on social media, BWLBD website, and photo backdrop banner
- Private Sponsor Pre-Party included\*\*
- 200 raffle tickets



## Hour Glass Gown Sponsor

\$3,000

- 16 tickets at two reserved tables
- Podium recognition
- Company logo on social media, BWLBD website, and photo backdrop banner
- Private Sponsor Pre-Party included\*\*
- 160 raffle tickets



## Cocktail Dress Sponsor

\$1,250

- 10 tickets at one reserved table
- Podium recognition
- Company logo on social media, BWLBD website, and photo backdrop banner
- Private Sponsor Pre-Party included\*\*



## Sweetheart Dress Sponsor

\$1,000

- 8 tickets at one reserved table
- Podium recognition
- Company logo on social media, BWLBD website, and photo backdrop banner
- Private Sponsor Pre-Party included\*\*

### \*\*Private Sponsor Pre-Party (5-6pm)

Enjoy early access to raffles and photo booth.  
Complimentary beverages and appetizers.

COMPANY NAME

CONTACT PERSON

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

## Sponsorship Opportunities

Ball Gown - \$4,000

Hour Glass Gown - \$3,000

Cocktail Dress - \$1,250

Sweetheart Dress - \$1,000

Dance Party - \$500

Photo Booth - \$250

Return this form with check made out to:

**The Betty Kearns Cancer Fund**  
P.O. Box 80, Marysville, MI 48040

Friend of BWLBD - Enclosed is my gift of:

\$200  \$150  \$100  \$50  Other \$ \_\_\_\_\_

Raffle Donation \_\_\_\_\_

Due by February 22 (Item value and description)

Raffle Sponsor \$ \_\_\_\_\_ (Please use this monetary donation to purchase a raffle item with acknowledgment on the item)

**Thank you for supporting the 2024  
Blue Water Little Black Dress event!**